

Corporate Plan

2025-2026



Foreword

Executive Leader, Cllr. Eleanor Wills

I am delighted to welcome you to our refreshed and renewed Corporate Plan for 2025-2026. This twelve-month plan marks a year of transition as we work diligently to redevelop our 2025-2030 plan along with developing a Borough Plan, in collaboration with key partners.

With a new Executive Cabinet and Strategic Leadership Team in place, we are listening, considering, and responding to our residents and workforce which is represented in this focussed plan with clear, tangible outcomes for our people and place.

At Tameside Council, we are committed to ensuring that our residents, across all ages, can live a good life in a place they are proud to call home. Having the pleasure of working closely with our passionate officers, dedicated members, community leaders, and the wonderful people of Tameside, I can confidently say that our borough is driven by a collective commitment to excellence. Our plans are driven and informed by this collective desire, and it is only by working together that we will create a borough where everyone can achieve their hopes and ambitions.

This plan looks at accelerating growth through a series of projects that are putting our borough on the map. With substantial investments in infrastructure, housing, and economic development, Tameside is becoming a hub of innovation and opportunity and is a jewel in the Greater Manchester crown. Our commitment to inclusive growth will ensure that all residents benefit from these advancements, fostering a vibrant and resilient community. Major projects like the revitalisation of our town centres, Godley Green, and the Ashton Mayoral Development Zone are attracting businesses and talent from across the region. As Tameside continues to evolve, we are establishing ourselves as a key player in the Greater Manchester area, driving economic prosperity and enhancing the quality of life for our residents. As we move forwards with our longer-term Corporate Plan and Borough Plan, it will be key that we continue to align ourselves with our Greater Manchester colleagues to make the most of the devolved powers and funding available to us.

In Tameside, we are also proud of our rich history and diverse communities. Each of the nine towns within Tameside boasts its own unique cultural identity. Whether it's through markets, community festivals, or the array of museums and galleries, we are committed to celebrating our diversity and preserving our rich history.

This blend of tradition and innovation makes Tameside a truly special place to live and visit. While we make the most of our cultural offer, we will not lose sight of the need to deliver good services in clean, green, safe and attractive neighbourhoods.

While we are ambitious, we are also acutely aware of the challenges we face and the improvements we must make as a council. Tameside is one of the more deprived areas in England, and the demand on our services is high. While retaining the important face-to-face, human, element to the support we provide, we will be digital by design and modernise our services so that they are cost-effective but, importantly, efficient and easy for our residents to access. There is strength in our communities because of the challenges we face, and we will work hard looking for the opportunities for our most vulnerable residents to ensure they can thrive in all aspects of their life, work and wellbeing. We will continue to deliver essential services, reduce inequalities, build resilience, and ensure that our people remain at the heart of everything we do as we enable and empower our communities and neighbourhoods to support themselves and each other. Driving economic prosperity and making the necessary changes to secure a brighter future for our borough.



Cllr. Eleanor Wills

Meet your Executive Cabinet and Chair of Council



Executive Leader
Cllr Eleanor Wills
 Dukinfield/Stalybridge



**Deputy Leader,
 Growth, Housing and
 Homelessness**
Cllr Andrew McLaren
 Ashton St. Michael's



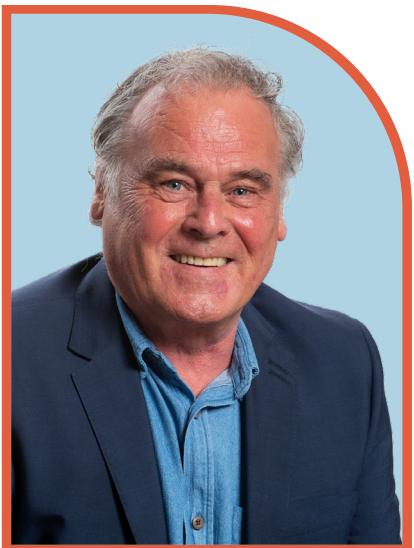
**First Deputy,
 Population Health
 and Wellbeing**
Cllr Tafheen Sharif
 Mossley



**Executive Member
 for Finance and
 Resources**
Cllr Hugh Roderick
 Hyde Newton



**Executive Member
 for Children and
 Families**
Cllr Teresa Smith
 Audenshaw



**Executive Member
 for Adult Social
 Care and Inclusivity**
Cllr John Taylor
 Dukinfield



**Executive Member for
 Environmental Services
 and Neighbourhoods**
Cllr Laura Boyle
 Droylsden East



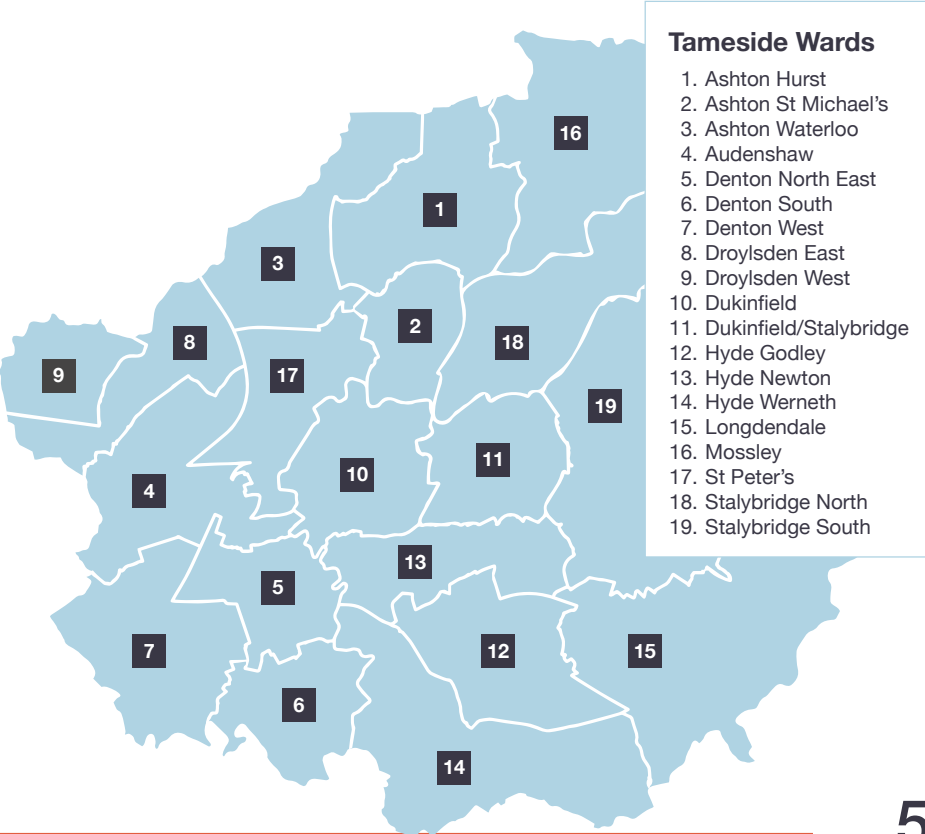
**Executive Member
 for Lifelong Learning
 and Culture**
Cllr Leanne Feeley
 Dukinfield/Stalybridge



**Executive Member for
 Towns, Transport and
 Connectivity**
Cllr Stephen Homer
 Mossley



Chair of Council
Cllr Joe Kitchen
 Hyde Godley



Meet Your Assistant Executive Members



Assistant Executive Member for Adult Social Care and Inclusivity
Councillor Jackie Lane
 Dukinfield



Assistant Executive Member for Children and Families
Councillor Jean Drennan
 Ashton St. Michael's



Assistant Executive Member to the Leader
Councillor David Sweeton
 Dukinfield/Stalybridge



Assistant Executive Member for Equalities and Cohesion
Councillor Naila Sharif
 Dukinfield



Assistant Executive Member for Growth
Councillor Vimal Choksi
 MBE
 Ashton Waterloo



Assistant Executive Member for Transport and Connectivity
Councillor Jacqueline Owen
 Longdendale

Life in Tameside

Tameside is a borough made up of nine distinct towns, each with their own history and sense of community. Our name comes from the River Tame which runs through the borough, marking the historic boundary between Cheshire and Lancashire.

Geographically, the nine historic market towns sit between the urban population centre of Manchester and the rural landscape of the Pennines, neighbouring the boroughs of Manchester, Oldham, Stockport, and High Peak.

Tameside is home to almost a quarter of a million people living in around a hundred thousand households. Our population is predominantly White British; however, Tameside is home to a diverse range of communities, with significant populations of those with Pakistani, Bangladeshi and Indian heritage, and increasingly from African and Caribbean heritage. Similarly, there are a wide array of languages spoken within the borough, with household languages other than English including Urdu, Polish, Bengali and Portuguese.

Most residents of Tameside enjoy a high standard of living, with 93% of primary schools rated Good or Outstanding by Ofsted and 73.8% of working age residents in employment in 2024, although the median full-time wage for Tameside residents in 2024 was £1,165 less than that across Greater Manchester.

The borough does contain areas of significant deprivation, with life expectancy in the most affluent areas higher than in the poorest by 8.7 years for men and 7.9 years for women. Tameside also sees consistently poor health outcomes, with higher-than-average under-75 mortality rates for a range of causes including cancer, cardiovascular disease, and respiratory disease.



Our Towns

Tameside's environment is as diverse as its residents. Descending west from the hilly Pennine towns of Mossley and Longdendale, the market towns of Stalybridge, Hyde, Dukinfield, and Ashton-under-Lyne lie in the heart of the borough along the southwesterly path of the Tame, while Droylsden, Audenshaw, and Denton make up the western part of our community connecting us to the busy cityscape of Manchester.



Our Vision for Tameside

**“A Place Where
EVERYONE
Can Achieve Their
Hopes and Ambitions”**

Our Priorities



Foundation Principles

Enabling our Services to Deliver for Residents

Priority 1: Best Start in Life



| Objectives: | Success Measures: |
|--|--|
| <ul style="list-style-type: none"> Ensure that all children have access to high quality early years provision, and inclusive and effective mainstream and special education as close to home as possible Join up services so that children with additional needs are able to access the appropriate services as early, quickly and effectively as possible Improve the quality of Children’s Services with a focus on improving the experiences and progress of children and young people Enable families, parents and carers to have easy access to joined – up and effective early help and prevention services, through our Family Hubs Design and deliver a child poverty strategy to address the disadvantage children and young people face in daily life Ensure that safeguarding services for children and young people improve at pace so that children and young people feel safer and are protected | <ul style="list-style-type: none"> An increase in the number of Practice Impact Reviews rated “Good” or better A reduction in the proportion of the Children’s workforce who are agency staff More Children’s Social Care and Education, Health, and Care Plan assessments completed within timescale Reduced numbers of re-assessments and re-referrals to the Multi-Agency Safeguarding Hub More Early Help Assessments being carried out Decreased numbers of children who are looked after by the Council Parents and carers reporting that they find the Tameside Special Educational Needs and Disabilities Local Offer useful Fewer out of borough placements for fostering, children looked after, and special education Fewer children living in poverty Positive monitoring visit feedback |

Priority 2: Opportunity to Learn and Earn



| Objectives: | Success Measures: |
|--|--|
| <ul style="list-style-type: none">• Deliver and sustain accelerated inclusive growth across all nine towns within the Borough, with a focus on the Greater Manchester Eastern Growth Cluster• Promote lifelong learning and upskilling programmes for adults• Ensure all children have a high quality, enjoyable and inclusive education that enables them to achieve their full potential• Enhance digital skills and access to technology for all residents• Encourage entrepreneurship and support business growth and social enterprises• Promote fair wages and equitable employment practices | <ul style="list-style-type: none">• A higher percentage of KS4 pupils attaining grades 4-9 in English and Maths GCSEs, an increase in the average Attainment 8 score• Greater participation rates for further education and skills, aged 19-64• An increase in the number of care leavers in employment, education, and training• GM Residents Survey – more households feel confident using digital services that they need and want• More high growth enterprises as a percentage of the total• Fewer Universal Credit recipients in employment• Increase of Tameside’s Gross Value Added, the size of our economy• Increased employment rate |

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Priority 3: Safe, Green, and Supportive Communities



| Objectives: | Success Measures: |
|--|---|
| <ul style="list-style-type: none">• Deliver a high-quality creative and cultural offer to bring communities together and promote an inclusive place that people are proud of• Champion and deliver environmental sustainability including waste reduction, recycling and reuse, and carbon reduction working towards our aim for Net Zero by 2038• Increase the supply of high-quality, truly affordable homes to help meet the housing needs of all our residents• Invest in local infrastructure, facilities, parks, and open spaces to empower and support families, communities and businesses• Design sustainable, attractive and future-proofed town centres and other public spaces based around what residents want and need• Improve the feelings of safety of our towns by reducing crime and anti-social behaviour through prevention initiatives and safe street programmes | <p>“Creating Places People are Proud of”</p> <ul style="list-style-type: none">• Cultural events and activities held within public spaces• Delivery against town centre masterplans (percentage of project completed)• Road repairs/improvement works delivered• Capital investment in public realm• More net new homes completed including affordable homes• Reduced carbon emissions• Higher household recycling rates• More environmental enforcement actions taken when needed• GM Crime and Safety Survey - more people feeling safe in their communities |

Priority 4: Healthy and Active Lives



| Objectives: | Success Measures: |
|---|--|
| <ul style="list-style-type: none">• Build a neighbourhood approach to ensure that residents get timely support where they live, working in partnership and embedding our Live Well programme into our neighbourhoods• Fully integrate housing into health and care strategies to promote health, wellbeing and independence• Continually improve service response to ensure people are receiving support in the right place at the right time• Remove unfair barriers that have a negative impact on people’s health, including those that limit access to services, help, and support, to reduce health inequalities• Enable more healthy behaviours through provision of support and interventions to improve the environment people live in• Provide early support for children and adults at risk of poor mental health and loneliness | <ul style="list-style-type: none">• More service users going on to have no or a reduced package of care• More people in community-based services (in their own home/ supported accommodation)• An increased number of assessments delivered on time• GM Residents survey - improving access to healthcare• Healthy life expectancy rising• A higher proportion of carers accessing activities provided by the Carers Centre• Reduction in mortality rates for cardiovascular disease• Reduction in mortality rates for causes considered preventable• Reduction in the rate of deaths by suicide |

Foundation Principles: Enabling our Services to Deliver for Residents

Underpinning our four priorities by building a modern Council to support our residents and drive change

| Objectives: | Success Measures: |
|--|---|
| <ul style="list-style-type: none">• Deliver the year one priorities in our People Plan to ensure staff have the skills, capabilities and culture to deliver for residents of Tameside• Develop a Corporate Plan and Place Plan to drive our work to 2030 and beyond• Being evidence-based and digital by design as we modernise systems and processes with a commitment to eliminate digital exclusion• Delivery of the Customer Experience and Microsoft 365 programmes• A Financial Plan that makes best use of our money: delivery of identified budget savings in 2025/26 and setting a balanced budget for 2026/27 and Mid-Term Financial Strategy for 2030• Adopt a neighbourhood approach, focusing on our residents and communities | <ul style="list-style-type: none">• Improvement in workforce outcomes measured through a new staff survey• Improved rates of workforce recruitment, retention, and reduced rates of absence• Increased in-year collection of Council Tax• Improved proactive communication through universal services, reduced avoidable contact, and fewer complaints• Improved insight for service delivery driving a reduction in failure demand• Setting a baseline for 2030 through a resident survey |

Transformation Programmes

Accelerating Change

Our five Transformation Programmes will deliver large-scale projects and fundamental changes to the ways we work to accelerate improvement and delivery on our priorities:

- Living Well in our Neighbourhoods
- Children's Social Care and SEND Improvement
- Housing Sufficiency Strategy, Quality Control, and Environmental Sustainability
- Growth Plan for Nine Towns and Transport Strategy
- Digital Transformation and the Resident & Customer Journey

Each Programme will be led by one or more Cabinet members

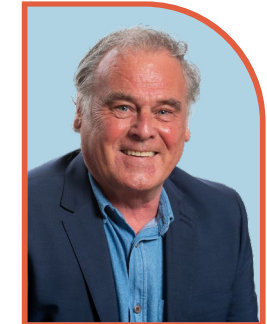
Living Well in our Neighbourhoods



Executive Leader
Cllr Eleanor Wills



**First Deputy,
Population Health
and Wellbeing**
Cllr Tafheen Sharif



**Executive Member
for Adult Social
Care and Inclusivity**
Cllr John Taylor

Examples of Key Projects for the Next 12 Months:

Enhanced Community Engagement:

- Support Member engagement at the Ward level, create fora for this to happen and connect them to community funding opportunities
- Review the Partnership Engagement Network and our other routes of engagement

Effective Partnerships:

- Develop a place-based approach to neighbourhood working with Primary Care Networks and Community Health Services
- Create a shared strategy across the borough with housing organisations to address demand
- Support Department for Work and Pensions outreach into Live Well Centres

Clean, Safe and Vibrant Places and Spaces:

- Expand our neighbourhood hubs offer to create Live Well Centres in the heart of our communities
- Create high quality homes matched to the needs of our residents
- Create safe places in every neighbourhood
- Continue to support healthy places, working with licensing, planning, and transport, to build communities that encourage healthy living



Children's Social Care and SEND Improvement

Examples of Key Projects for the Next 12 Months:

- Deliver and report on our detailed improvement plans in children's social care and special educational needs and disability services which describe what 'good' looks like and the difference that makes for children
- Develop more care provision for children and young people, including foster care and our own residential homes, in Tameside, to keep our children close
- Improve the co-production, communication, and publication of our local offer of services for all children and young people and families including early help, the universal and targeted youth offer for SEND

Work with early years, schools, and all the voluntary and community sector to build momentum around inclusive education, play, and further education



Executive Member
for Children and
Families
Cllr Teresa Smith



Executive Member
for Lifelong Learning
and Culture
Cllr Leanne Feeley

Housing Sufficiency Strategy, Quality Control, and Environmental Sustainability

Examples of Key Projects for the Next 12 Months:

- Launch a new Tameside Housing Strategy
- Co-ordinate and host a borough-wide tree planting and Slow the Flow summit for landowners and partners.
- Deliver an integrated transport system to enable the GM population to switch to active/public transport
- Design and implement a new and robust offer to landlords in the Private Rented Sector
- Develop a town centre & neighbourhood action plan
- Develop a new cultural strategy and tourism campaign



Deputy Leader,
Growth, Housing
and Homelessness
Cllr Andrew McLaren



Executive Member for
Environmental Services
and Neighbourhoods
Cllr Laura Boyle



Growth Plan for Nine Towns and Transport Strategy

Examples of Key Projects for the Next 12 Months:

- Work towards the delivery of 5,000 new homes across Tameside including strategic brownfield sites like Stalybridge West
- Delivering 1,000 square metres of commercial floorspace and working to deliver St Petersfield and space for advanced manufacturing at Ashton Moss
- Improving our town centres: investing £100m of capital, refurbishing four buildings for community use, completing public realm improvements, creating three new event spaces, and delivering active travel improvements across our town centres



Deputy Leader,
Growth, Housing
and Homelessness
Cllr Andrew McLaren



Executive Member
for Towns, Transport
and Connectivity
Cllr Stephen Homer

Digital Transformation and the Resident & Customer Journey



Executive Member
for Finance and
Resources
Cllr Hugh Roderick

Examples of Key Projects for the Next 12 Months:

- Review the website to ensure residents are able to find the information they need without having to make contact
- Review internal systems to remove duplication, create efficiencies, and ensure we are cost effective and by default improving the customer experience
- Implement a CRM to manage relationships and behaviours of customers by bringing all our customer information into one place
- Review and improve the high number of telephony contact points to create a seamless service for customers with a single contact centre
- Improve systems to deliver better services: making digital advancements to improve the customer experience in the Revenues and Benefits Service and utilise in-cab technology to support service delivery and communication with customers in Waste Services



Monitoring and Oversight

Keeping Track of our Progress

To make sure we’re delivering on our objectives the Council will monitor progress in several key ways.

Firstly, progress on our transformation programmes will be monitored by a new Transformation and Improvement Board chaired by the Executive Leader. This Board will have oversight on our key projects to ensure that they’re delivering improvements effectively and will report key updates to Executive Cabinet. Elected members will also be empowered to monitor and challenge the Executive through the Council’s Scrutiny Panels, which will be supported to receive updates and ask questions about the progress of our transformation projects.

Secondly, we’ll monitor progress towards meeting our objectives through regular performance reporting, tracking our Success Measures and a wider suite of Key Performance Indicators over time. This will be reported to the Council’s Strategic Leadership Team and Executive Cabinet so our officer and political leadership are informed about progress and empowered to intervene when needed, and to the Council’s Scrutiny Panels so Members can challenge services on their performance and understand areas where more focus might be necessary.

We’re committed to being transparent with our residents, and updates on our key projects and performance reports will be shared with the public so everyone can see what we’re doing and the progress we’re making.



Tameside Corporate Plan 2025 - 2026

A place where **everyone** can achieve their hopes and ambitions.

A

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1

Best Start in Life

- Ensure that all children have access to high quality early years provision, and inclusive and effective mainstream and special education as close to home as possible.
- Join up services so that children with additional needs are able to access the appropriate services as early, quickly and effectively as possible
- Improve the quality of Children’s Services with a focus on improving the experiences and progress of children and young people
- Enable families, parents and carers to have easy access to joined – up and effective early help and prevention services, through our Family Hubs.
- Design and deliver a child poverty strategy to address the disadvantage children and young people face in daily life.
- Ensure that safeguarding services for children and young people improve at pace so that children and young people feel safer and are protected.

2

Opportunity to Learn and Earn

- Deliver and sustain accelerated inclusive growth across all nine towns within the Borough, with a focus on the Greater Manchester Eastern Growth Cluster.
- Promote lifelong learning and upskilling programmes for adults.
- Ensure all children have a high quality, enjoyable and inclusive education that enables them to achieve their full potential.
- Enhance digital skills and access to technology for all residents.
- Encourage entrepreneurship and support business growth and social enterprises.
- Promote fair wages and equitable employment practices.

3

Safe, Green & Supportive Communities

- Deliver a high-quality creative and cultural offer to bring communities together and promote an inclusive place that people are proud of.
- Champion and deliver environmental sustainability including waste reduction, recycling and reuse, and carbon reduction working towards our aim for Net Zero by 2038.
- Increase the supply of high-quality, truly affordable homes to help meet the housing needs of all our residents.
- Invest in local infrastructure, facilities, parks, and open spaces to empower and support families, communities and businesses.
- Design sustainable, attractive and future-proofed town centres and other public spaces based around what residents want and need.
- Improve the feelings of safety of our towns by reducing crime and anti-social behaviour through prevention initiatives and safe street programmes.

4

Healthy and Active Lives

- Build a neighbourhood approach to ensure that residents get timely support where they live, working in partnership and embedding our Live Well programme into our neighbourhoods.
- Fully integrate housing into health and care strategies to promote health, wellbeing and independence.
- Continually improve service response to ensure people are receiving support in the right place at the right time.
- Remove unfair barriers that have a negative impact on people’s health, including those that limit access to services, help, and support, to reduce health inequalities.
- Enable more healthy behaviours through provision of support and interventions to improve the environment people live in.
- Provide early support for children and adults at risk of poor mental health and loneliness.

Foundation Principles

Enabling our Services to Deliver for Residents

| | | | | | |
|--|---|--|---|---|--|
| Deliver the year one priorities in our People Plan to ensure staff have the skills, capabilities and culture to deliver for residents of Tameside. | Develop a Corporate Plan and Place Plan to drive our work to 2030 and beyond. | Being evidence-based and digital by design as we modernise systems and processes with a commitment to eliminate digital exclusion. | Delivery of the Customer Experience and Microsoft 365 programmes. | A Financial Plan that makes best use of our money: delivery of identified budget savings in 2025/26 and setting a balanced budget for 2026/27 and Mid-Term Financial Strategy for 2030. | Adopt a neighbourhood approach, focusing on our residents and communities. |
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